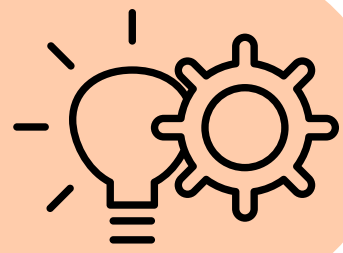


# 'PAY IS LESS IMPORTANT! FLEXIBILITY, MEANINGFUL WORK, RELIABLE & SUPPORTIVE COLLEAGUES AND HEALTH AND WELL-BEING VALUED IN EVP' *McKinsey Finds*

## 1. COMMUNICATE

The vision and people strategy should have consistency at all levels and layers



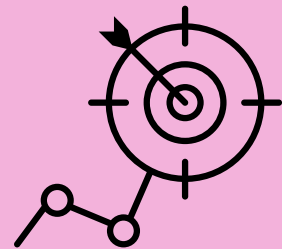
## 2. BELIEF

Believe more is possible, give space and keep focussed avoiding withholding information



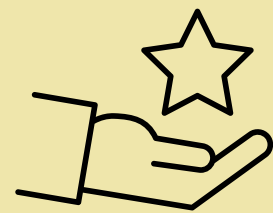
## 3. EARN TRUST

Gain trust with transparency and be approachable with a fallback plan



## 4. CELEBRATE WINS

Recognise and communicate strengths, acknowledge good work and give feedback constructively



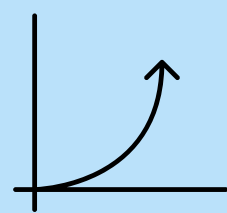
## 5. BE SPECIFIC

Fostering a supportive work environment, focus on the things that matter



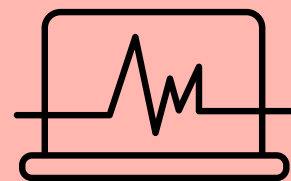
## 6. PATHWAYS

Establish clear development goals empathetically for every stage and routinely review them in mentoring sessions



## 7. PERSONALISE

Learning and development promoting self-reflection, self-organisation and build pathways capitalising on strengths

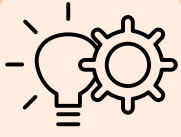


## 8. DELIVER

Go beyond words and promises with systemised processes and use tech to track and honour milestones reached



# AGI DELIVERY FOR EACH



## 01. Communicate

Goals at strategic and operational levels with narratives and clear goal posts

Plans for goals in forward looking optimistic terms with solid self reflection

## 02. Belief

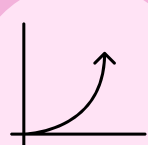
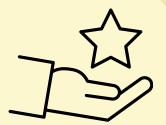


## 03. Earn Trust

In model and insights by opening up and making any black boxes as transparent as possible

Identifies both strengths and weaknesses and celebrates wins and kudos point terms

## 04. Celebrate

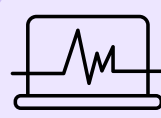


## 05. Be specific

Focuses on the things and measures that matter with minimal admin and reporting burdens

Builds short and longer term development pathways with humans-in-the-loop throughout

## 06. Pathways



## 07. Personalise

Recognises individual nuances, orientation and growth pathway velocity as well as other player characteristics

Understands how client and employee relationships are inextricably tied within a closed loop management system

## 08. Causality



## 09. Predictions

An expert system extending beyond surface level pattern recognition that applies neuro symbolic AI for simulations-prediction

Understands what worked, what good looks like and monitors gaps closed between current & future states

## 10. Deliver

